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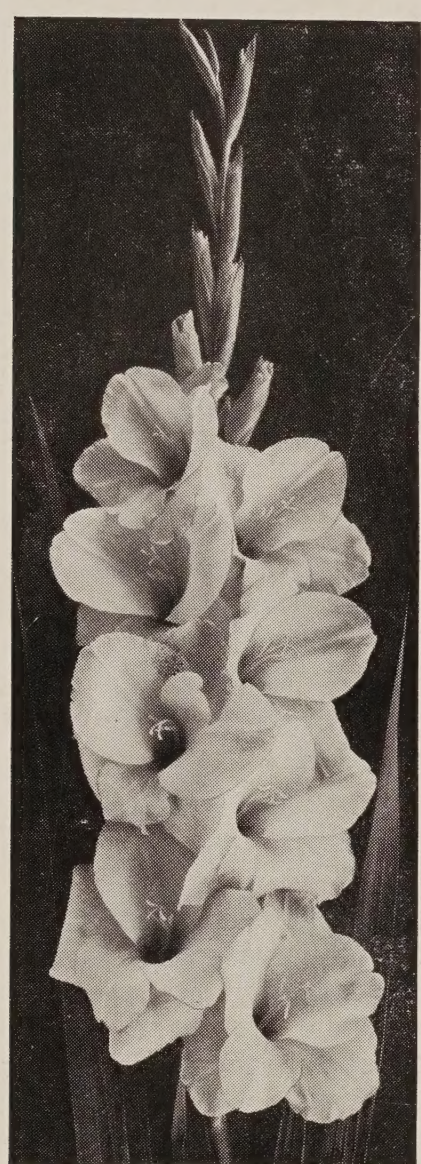
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U. S. Department of Agriculture

# DISTINCTIVE GLADS



PINK RADIANCE

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Descriptive List  
of  
Outstanding Gladiolus



EVERETT A. QUACKENBUSH  
New Cumberland, Pa.



## GREETINGS

We express our appreciation and thanks to our customers for their patronage which increases with each passing year. We regret that we were unable to fill late orders for a number of varieties last spring. Because of the shortage of gladiolus bulbs in the country the situation will be much more acute this coming spring. Therefore, we urge you to place your orders early.

The boys are with the armed forces. "Evie," the junior member of the firm, is in the Middle East, probably in Iran; "Shorty," for several years our working foreman, is now in the Pacific theatre, perhaps in New Guinea; and Jim, the younger son of the family, is at this writing, at Westover Field. However, the girls carry on. Helen and her assistant, "Dot," have kept the wheels turning. At times weather conditions were adverse, the help situation was always acute, yet they grew 15 acres of food crops to help with the war effort and also produced a crop of fine gladiolus bulbs. Due to their efforts, we are able again to offer for your consideration our list of Distinctive Glads including, we believe, the best of the old and the new.

## GLADIOLUS DURING THE WAR

During the critical period through which we are passing it is even more necessary than in normal times that we have some source to which we can turn from time to time for relief from the nervous tension under which we live. A garden, perhaps better than any other thing, serves to furnish this needed mental and physical relaxation. Gladiolus, because of the ease with which they may be grown, their infinite varieties of form and color, their great beauty and their usefulness as cut flowers, make an ideal garden flower. Even though yours is a victory garden, intended principally for the production of food, its value can be greatly enhanced by including some gladiolus to add a touch of color to the garden and to furnish beautiful flowers for use in your own home and to share with your friends.

## VARIETIES

In our opinion, each variety listed in our catalog has merit and is worthy of your consideration. As to whether you will like a particular variety may depend on your personal preferences and the purpose for which you wish to use the flowers. Remember that the price is not an indication of the quality of the variety. Newer kinds must of necessity be higher in price because of scarcity of stock. We suggest that beginners start with tried and true varieties in order to avoid disappointment. Growers of more experience and fanciers will want to try the newer ones.

## OUR GUARANTEE

All our stock is guaranteed to be healthy, vigorous, free from thrips, and true to name. **You must be satisfied.** If any stock is unsatisfactory, tell us and we will try to satisfy you. If you like our bulbs and our service, tell your friends.

## PLEASE READ CAREFULLY

All quotations are subject to previous sale. Due to increased costs of labor and all the other items of expense it has been necessary to increase our prices on most of the older varieties. However, our prices on most of the newer varieties have been reduced. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated as soon as possible after being received but will not be shipped until after danger of freezing is past, unless you request otherwise. However, bulbs can be sent any time



desired. No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety. Cultural directions will be included with all orders.

Orders from the retail list amounting to \$1.00 or more will be prepaid to points in the United States. We prefer not to receive orders amounting to less than \$1.00. If such orders are sent, please include a fee of 15 cents to cover the cost of postage and packing. Prices as indicated in the quantity list are not prepaid, but are F. O. B. New Cumberland, Pennsylvania. If you wish to order part from the retail list and part from the quantity list, we will send the order transportation collect and will include extras or overcounts to make up for the transportation on the retail items. A discount of 10% will be allowed on cash orders from the retail list amounting to from \$3.00 to \$10.00. On such orders amounting to more than \$10.00 a discount of 15% will be allowed. These discounts do not apply to mixtures, to items marked "no discount" nor to orders from the quantity price list. We also include worthwhile extras with retail orders. The value of the extras will be in proportion to the size of the order. Suggest varieties desired as extras. If we have sufficient stock we will comply with your request. However, new introductions and varieties marked "no discount" can not be used as extras.

Where a variety is listed at 2 for 12 cents or 2 for 15 cents, please do not order a smaller number at a lower price. Five bulbs will be sold at one-half the price of ten, but no single item will be accepted for less than 10 cents. Where no 10 price is indicated, it may be found by multiplying the price of a single bulb by 8. Twenty-five bulbs of the same size and variety will be sold at 2 times the price of 10. One hundred of the same size and variety will be sold at 8 times the price of 10.

Where bulblets are sold by the packet, 25 to 50 or more will be included in each packet. We will give good value.

Do not ask for special quotations unless you have a large order. Our prices are very low for the high quality bulbs offered. However, we are glad to furnish special quotations to jobbers, growers, and others purchasing in large quantities.

All bulbs listed as large size are  $1\frac{1}{4}$  inches and up, mostly  $1\frac{1}{2}$  inches and up, in diameter. Medium size bulbs are  $\frac{3}{4}$  to  $1\frac{1}{4}$  inches in diameter. Small bulbs are  $\frac{1}{4}$  to  $\frac{3}{4}$  inches in diameter. For the finest blooms, large bulbs are best. Medium size bulbs of most varieties will give nice cut flowers, but the spikes are not as long as from large bulbs. Although small bulbs of many varieties will bloom, others will not. The blooms from small bulbs will be noticeably smaller in size. Bulblets seldom bloom and are often difficult or impossible to germinate. We do not recommend them except to experienced growers.

## 1944 INTRODUCTION

We are pleased to announce that we are introducing for Mr. Byron R. Kadel, his fine new variety, "JOURNEY'S END."

**JOURNEY'S END** (Kadel). The happy blend of two great glads, Picardy x Pfitzer's Triumph. Opens 5 to 6 six-inch florets with 5 additional buds showing color on a 19 bud spike. The color is a deep salmon pink, blending to a deeper throat and to lighter petal margins. It will win on the show table, florists will pay a premium price for the blooms and Mr. Kadel states that it is a promising parent. As a seedling it was given an award at the New York World's Fair; Champion Seedling at Havre de Grace in 1941; American Home Achievement Medal at Wheeling, W. Va., in 1942; and as a named variety was 1st in its color class (3 spikes) at Havre de Grace in 1943.

Price, large bulbs only, \$5.00 each.



## PREVIOUS INTRODUCTIONS

**FLORA FARMER** (Quackenbush). A beautiful radiant, deep pure pink, with a creamy throat. Opens 5 to 8 large ruffled florets at a time. Nearly all of the buds show strong color at the time the first floret opens, which adds greatly to its value as a commercial cut flower. Placement and attachment of florets excellent. Introduced in 1939, it has already won numerous blue ribbons and will win many more as stock becomes more plentiful. Since large bulbs often produce two or three spikes, all eyes but one should be cut out when growing for exhibition purposes. (85 days.)

**INTERMEZZO** (Quackenbush) (Minuet x Picardy). Clear cream without markings except that a faint dusting of violet rose, very deep, gives a warm tone to the throat. The florets, somewhat similar to those of Minuet, are wide open, pointed and reflexed. Opens 5 to 8 five inch florets. Has 18 to 20 buds on spike which never crooks. Placement and attachment are excellent. The type is informal. Intermezzo is strong and healthy and is a tall grower, 52 to 55 inches or more. It blooms from any size bulb and when cut, opens up well in water. Having excellent substance and great decorative value, we believe it will prove to be a fine commercial. On the show table it will do well in its class. It makes plenty of bulblets which germinate readily and grow strongly. As Seedling 3513, given Award of Merit, West Virginia Society trial garden 1940. Award of Merit, Empire State Society, 1941. Best seedling spike in the show, Pennsylvania Society Show, Johnstown, Pa., 1941. (90 days).

**MARION PEARL** (Benedict) (Pearl of California x Picardy). This large formal type gladiolus is light salmon in color shading to a lighter throat, without markings. It opens up to nine florets at a time on a 55-inch spike which does not crook and which carries from 18 to 21 buds. It has wide open, somewhat ruffled, 6 inch florets which stand heat well. Because of the size of the florets and the large number open it has great possibilities as a show flower. In addition, it is most promising as a commercial cut flower. Its only apparent fault is that the lower floret is sometimes misplaced. Granted N. E. G. S. Award of Merit 1942. We helped to introduce this variety in 1943. Although only a small number of bulbs were disseminated it won numerous blue ribbons last summer and was runner-up for grand champion at two shows. Only large and medium bulbs are offered for sale.

**MOTHER KADEL** (Kadel) (Picardy x Spray of Gold) Medium yellow, slightly deeper in color than Mary Damaris. Entirely clear self color without marking or the slightest bit of foreign color even in its deepest throat. Opens 5 to 7 florets with 5 additional buds showing color. It makes a tall spike which does not crook. Placement and attachment are excellent. When cut it opens up well and is a good keeper. It is the best commercial cut flower yellow that we have seen. We helped introduce this variety for Mr. Kadel in 1941. While this variety has made a great record as a show flower, it will make even greater achievements as a commercial cut flower. Our faith in the variety is demonstrated by our having purchased jointly with Alfred Moses of Lima, N. Y., the entire stock of the variety. Award of Merit Maryland trial garden, 1942. (90 days).

**PINK RADIANCE** (Quackenbush) (Picardy x Minuet). Pure light pink without marking except a very inconspicuous touch of carmine deep in the throat. Six to eight wide open florets of good size on a tall spike which never crooks. The spike is graceful. Excellent placement and attachment. Sixteen to eighteen buds. It is a vigorous grower, producing plenty of bulblets which germinate well. Introduced in 1941. It will go far as a show flower. However, its greatest potential value is as a commercial cut flower. It makes nice spikes from any size bulb, and opens up well in water when cut. Award of Merit at West Virginia trial garden 1941 and by E. S. G. S. in 1942. The blooming period is 90 days.



# RETAIL PRICE LIST

	Per	Large	Med.	Small	Bulblets Per	
<b>ABE</b> (Ellis) Apricot salmon blended with orange. Much like Betty Nuthall but larger, deeper in color and better.	1 10	.10 .80			pkt.	.15
<b>ALADDIN</b> (Palmer) Bright beautiful salmon with large cream blotch. Attractively waved. A very fine variety.	2 10	.12 .50	5-.20 .35	5-.10 .20	pkt.	.10
<b>ALGONQUIN</b> (Palmer) Brilliant glowing scarlet with large wide open blooms. Award of merit C. G. S. One of the best scarlets.	1 10	.10 .80	2-.15 .50	4-.15 .30	pkt.	.15
<b>ALLEGRO</b> (Pfitzer) Light lavender blue with darker feather tipped white. Perhaps most beautiful of its color.	2 10	.15 .60			pkt.	.15
<b>ALSACE</b> (Benedict) Beautiful buff apricot color. Petals a bit fluted and of heavy texture. A fine, tall growing, large decorative with many open.	1 10	.30 2.40	.20 1.75	.15 1.35	10 100	.25 1.75
<b>AMERICAN COMMANDER</b> (New) A clear rich, lustrous red without markings. Tall strong grower with many open. Fine in every way and in our opinion the best exhibition red. A very fine commercial.	1 10	.15 1.20	2-.15 .60	2-.10 .40	25 100	.10 .35
<b>AMRITA</b> (Palmer) Shades of light buff, with yellow throat. Heavily ruffled. Very beautiful pastel. Mid-season.	1 10	.10 .80			pkt.	.10
<b>ARDENT</b> (Mitsch) Brilliant clear red with 5 to 7 florets open. Very promising as a red cut flower. We like it very much.	1 10	.10 .80	2-.10 .40	5-.10 .20	15	.10
<b>AVE MARIA</b> (Pfitzer) Light violet blue with small purplish blotch. A very good variety. Early midseason.	2 10	.12 .50				
<b>BADGER BEAUTY</b> (Krueger) An outstanding new lavender for which it is claimed, "Superior to that great variety Minuet." It is a very beautiful variety.	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.25 2.00
<b>BANCROFT WINSOR</b> (Winsor-Moseley) Tall spike of perfectly placed, large, slightly ruffled, light orange florets. Deeper plume in throat. Will not burn in the sun.	1 10	.75 6.00	.50 4.00		3	.25
<b>BARCAROLE</b> (Palmer) Exquisite, large, clear orange. Opens 6 to 7 heavily ruffled florets. Medium decorative. Late mid-season.	2 10	.15 .65	.10 .40	.20	pkt.	.15
<b>BEACON</b> (Palmer) Clear bright rose scarlet with large cream blotch. Tall spike with many open. Very distinctive.	2 10	.15 .60	3-.15 .35		pkt.	.10
<b>BETTY CO-ED</b> (Briggs) Soft creamy pink. "The glad with that school girl complexion." A fine small decorative.	2 10	.15 .50	.30	.15	pkt.	.10
<b>BIG TOP</b> (Rich) Immense light pink with small carmine feather. Opens up to 7 on a 20 bud spike. Large decorative. Midseason.	1 10	.35 2.80	.25 2.00	.15 1.20	10 100	.30 2.00
<b>BINGO</b> (Canine) Soft creamy white with blended rose blotch. A sport of Picardy and identical with it except in color.	1 10	.10 .80	2-.12 .50	3-.10 .30	pkt.	.15



	Per	Large	Med.	Small	Bulblets Per	
<b>BIT O'HEAVEN</b> (Crow) Beautiful orange color with about 8 open. Florets do not always open widely. Early midseason.	2 10	.15 .60	2-.10 .40		pkt.	.10
<b>BLACK DIAMOND</b> (Gelser) Very dark red, the darkest we have grown. Intensely ruffled. Nice spike with 5 or 6 open. Very fine.	1 10	.50 4.00	.35 2.80	.20 1.60	4 30	.20 1.00
<b>BLACK OPAL</b> (Errey) Sensational, very dark red. Many open on long flower head. Highly recommended.	2 10	.15 .60	3-.15 .40	3-.10 .25	pkt.	.15
<b>BLAZE</b> (Lins) Pure light scarlet self. Opens 5 to 6 large florets on a 4 ft. spike. Excellent cut flower habits.	1 10	.10 .80	2-.15 .60	4-.15 .30	15 100	.10 .50
<b>BLUE ADMIRAL</b> (Christ) Rich dark blue violet. Taller than Pelegrina but not quite as dark. An excellent variety.	2 10	.15 .60			pkt.	.10
<b>BLUE BEAUTY</b> (Blau Schonheit) (Pfitzer) One of the most vigorous of the "blues" Medium shade. We recommend it highly.	1 10	.10 .60	2-.15 .40		pkt.	.10
<b>BLUET</b> (Mitsch) A new blue entirely distinct from most other "blues" in that it has a white throat. It is very attractive.	1 10	.10 .80	2-.10 .40		15	.10
<b>BRIGHTSIDE</b> (Prestgard) Canary yellow shading to deep orange on the edge. A very fine small decorative. Early.	2 10	.12 .50			pkt.	.10
<b>CALIFORNIA</b> (Salbach) Immense, slightly ruffled, deep geranium pink. Slightly deeper blotch in throat. Vigorous plant with 6-8 open at a time. Mid-season	1 10 50	.25 1.85 8.75	.20 1.60 7.50	(Patented, so increase may not be sold.)		
			(No discount)			
<b>CAPEHEART</b> (Winsor) Light salmon rose, deeper at edges of petals, with slight rose feather. Eight 6-inch blooms open. Early midseason.	2 10	.15 .60	4-.15 .30	4-.10 .20		
<b>CARILLON</b> (Palmer) Charming light pink with ivory cream throat. The florets are moderately ruffled. Excellent.	1 10	.10 .80	2-.15 .50	4-.15 .30	pkt.	.20
<b>CAROLINE WERNER GANNETT</b> (Chamberlin) Medium rose with cherry blotch, outer petals flaked lavender. Tall, strong grower. Placement and substance excellent. A giant in size, with many open. This one will win in the shows.	1 10	1.50	1.00	.75	1 10	.15 1.00
<b>CARONA</b> (Palmer) Large decorative, creamy white with wide rose picotee edge on all petals. Very distinctive and beautiful.	1 10	.25 2.00	.15 1.20	.10 .80		
<b>CASABLANCA</b> (Majeski) A very fine white. Opens 6 to 8 nicely ruffled florets on tall straight spike. Said to be superior to Snow Princess, Maid of Orleans or Vredenburg as a commercial	1 10	.40 3.20	.30 2.40			
			(No discount)			
<b>CENTENNIAL</b> (Fischer-Baerman) A soft warm scarlet with virtually no markings. Tall spike with 4-6 florets open. Mid-season.	1 10	.50 4.00	.35 2.80	.25 2.00	10 100	.15 1.20
<b>CHARLES DICKENS</b> (Pfitzer) Bright radiant purple, darker blotch. Many open. An outstanding variety. Late midseason.	2 10	.12 .50			pkt.	.10



	Per	Large	Med.	Small	Bulblets Per	
<b>CHARMAINE</b> (New) Clear rose with a darker throat. Opens 5 to 6 large well placed florets on a good length flower head. Vigorous grower and good propagator. This early variety should make a fine commercial.	1 10	.10 .80	2-.10 .40	4-.10 .20	50 100	.15 .25
<b>CHIEF MULTNOMAH</b> (Ellis) Very fine smoky with a red blotch. Winner of many prizes. Tall and strong grower.	1 10	.10 .80	2-.15 .60	2-.10 .40	pkt.	.15
<b>COLONIAL MAID</b> (Young) This new light lavender is a tall strong grower with straight spike. It looks promising.	2 10	.15 .60	2-.10 .40	3-.10 .25	pkt.	.15
<b>CONQUEST</b> (Mitsch) Light salmon pink with cream throat blotch. A very beautiful and distinctive variety. Midseason.	2 10	.15 .60			pkt.	.15
<b>CORAL GLOW</b> (Ellis) The name describes the color. It is probably one of the best in the orange class.	1 10	.10 .80	2-.15 .60	.30	15	.10
<b>CURLETTE</b> (Brown) Pure deep yellow small informal. Daintily ruffled.	1 10	.10 .80	2-.15 .60	.30		
<b>DONNA</b> (Pruitt) Ruffled orange-buff or apricot, almost a self color. A beautiful, tall, medium decorative. Midseason.	1 10	.10 .80	2-.12 .50		pkt.	.20
<b>DREAM O' BEAUTY</b> (Zimmer) Strong growing vivid deep rose. Perhaps the best exhibition rose. Midseason.	2 10	.15 .60	.30		pkt.	.10
<b>DR. F. E. BENNETT</b> (Diener) Tall brilliant scarlet. Large flowers, many open. Old but still good. Midseason.	2 10	.12 .50	.30		pkt.	.10
<b>DUNA</b> (Palmer) Soft light pinkish buff. Color unusual and very beautiful. Five or six open at once. Midseason.	2 10	.12 .50			pkt.	.10
<b>EARLY MELODY</b> (Arenius) Pale lavender pink. Popular as a commercial cut flower. Tall grower. Midseason.	2 10	.12 .50	.25		pkt.	.10
<b>EARLY ROSE</b> (Jack) Medium rose shading to darker blotch. Medium decorative. Early.	2 10	.15 .60	3-.15 .35	6-.15 .20	pkt.	.15
<b>EDITH GRACE</b> (Harder) White, with wine red blotch. Opens 7 to 8 on a tall spike. Commercial and exhibition. Medium decorative.	1 10	.15 1.20	.10 .80	2-.10 .50		
<b>ELIZABETH THE QUEEN</b> (White) A new lavender exhibition and commercial for which much is claimed. Clear mauve, darker than Minuet. Beautifully ruffled and somewhat needlepoint. 7 or 8 open.	1 10	.60 4.80	.40 3.20	.30 2.40	10 100	.50 4.00
<b>ELLEN MARIE</b> (Pruitt) Rich salmon pink with light buff throat. Large florets, beautifully ruffled. Early.	2 10	.15 .60			pkt.	.10
<b>ETHEL CAVE COLE</b> (Cave) A new large light pink with many open.	1 10	.15 1.20	2-.15 .60		pkt.	.15
<b>EXCELLENCE</b> (Kunderd) Large bright scarlet decorative. Good early cut flower	2 10	.15 .60				
<b>FLORA FARMER</b> (Quackenbush) Our 1939 introduction. An outstanding variety. See description on page 4.	1 10	.10 .80	2-.15 .60	2-.10 .40	pkt.	.20



	Per	Large	Med.	Small	Bulblets Per	
<b>FLUFFY RUFFLES</b> (Brown) A fine pale yellow small decorative variety. Nicely ruffled and lacinated. Early.	1 10	.10 .80	2-.12 .50		pkt.	.10
<b>GERTRUDE SWENSON</b> (Swenson) A fine exhibition lavender which opens many medium size florets. Promising as a commercial.	2 10	.15 .60			pkt.	.15
<b>GLOAMING</b> (Zimmer) Clear bright purple blending to small creamy throat. Medium decorative. Fine basket glad. Early.	2 10	.15 .60	.30	.15	pkt.	.10
<b>GOLDEN CHIMES</b> (Ellis) Beautiful ruffled large light yellow. In our opinion, one of the best. Midseason.	2 10	.15 .60	.30		pkt.	.10
<b>GOLDSTAUB</b> (Gold Dust) (Pfitzer) Early yellow of good color. Rapid propagator and should make a good commercial.	2 10	.15 .60			pkt.	.15
<b>GOVERNOR PINCHOT</b> (Kunderd) Deep rose self. Unusual color value since seldom found in gladiolus. Good propagator.	2 10	.15 .60	2-.10 .40	.20	pkt.	.15
<b>GRAND OPERA</b> (Salbach) Color between LaFrance and geranium pink. Opens 5-7 immense blooms of fine form. Midseason.	1 10	.50 4.00			(Patented, so increase may not be sold.)	
<b>GRAPHIC</b> (Kunderd) Deep lavender-violet with deep purple feathered blotch. An early variety. Weeks ahead of Minuet.	2 10	.12 .50	.25		pkt.	.10
<b>GRETA GARBO</b> (Pfitzer) Beautiful soft light rose with creamy lip. Opens 6 or 7 large florets on a tall exhibition spike.	2 10	.25 1.00	2-.15 .60	2-.10 .40	10	.15
<b>GUNPOWDER</b> (Sewell) A color sport of Picardy, identical with that variety except in color which is a clear buff. A winner at the shows and a fine commercial.	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.25 2.00
<b>HARVEST MOON</b> (Jack) Clear medium yellow of distinctive form with a good number open. A very fine variety.	2 10	.15 .60	.10 .40			
<b>HELEN OF TROY</b> (Salbach) Beautiful blend of apricot and pink with smoky brown feathered blotch, edged scarlet. Opens 6-8 very large florets. Midseason.	1 10 50	.25 1.85 8.75	.20 1.60 7.50		(Patented, so increase may not be sold.) (No discount)	
<b>INTERMEZZO</b> (Quackenbush) A new cream, informal in type, which opens 5 to 8 well placed florets. See complete description on page 4.	1 10	.30 2.40	.20 1.60	.10 .80	10 100	.25 2.00
<b>INTREPID</b> (Jack) Light salmon with deep creamy throat. Edge of petals flushed grey-mauve. Fine medium exhibition.	1 10	.15 1.20			10	.10
<b>IRAK</b> (Mitsch) This sport of Bagdad is a clear silvery grey. Unique yet beautiful in color. Very outstanding.	2 10	.15 .60	3-.15 .40	.20	pkt.	.15
<b>IRENE BLAKE</b> (Gersdorff) Light yellow, small decorative, with slight carmine throat markings. Straight spike with 6 open. I believe it has never failed to win where exhibited.	1 10	.15 1.20	.10 .80		(No discount)	
<b>ITO</b> (Brown) Very small informal light orange with deeper lip. Excellent.	1 10	.10 .80	2-.10 .40		pkt.	.10



	Per	Large	Med.	Small	Bulblets Per	
<b>IVORY KEYS</b> (Ellis) A very fine ivory white. Stands heat well, has excellent substance and holds a good number open.	1 10	.10 .80	2-.15 .60	2-.10 .40	pkt.	.15
<b>JALNA</b> (Palmer) An odd but pretty combination of slate, gray and salmon. A striking exhibition smoky. Midseason.	2 10	.15 .60	.10 .40	.20	pkt.	.10
<b>JASMINE</b> (Palmer) Clear pale lemon yellow without marking. Moderately ruffled and very beautiful. 1st class cert. C. G. S.	1 10	.10 .80	2-.15 .60	2-.10 .40	pkt.	.15
<b>JEANIE</b> (Pruitt) Clear rich pink with white midribs and creamy yellow throat. Large decorative. Midseason.	1 10		.10 .80	2-.10 .40		
<b>JOURNEY'S END</b> (Kadel) Fine new deep salmon pink. See complete description on page 3.	1 10	5.00 40.00		(No discount)		
<b>JOYFUL</b> (Crow) Somewhat like Gloriana but more orange in color. Many open and a beautiful color.	2 10	.10 .50	.25		pkt.	.10
<b>KEWPIE</b> (Brown) A dainty small decorative red with a picoted edge. A frequent prize winner. Very popular.	1 10	.10 .80	2-.15 .60	3-.10 .30	pkt.	.10
<b>KING ARTHUR</b> (Arenius) Immense ruffled rosy lavender. A very distinctive and beautiful variety. Early midseason.	2 10	.12 .50	.30		pkt.	.10
<b>KING LEAR</b> (Palmer) Magnificent new purple of great size and lustrous sheen. Nicely waved and ruffled.	2 10	.15 .60	2-.10 .40	4-.10 .20	pkt.	.15
<b>KING MIDAS</b> (Herridge) New deep yellow that has been winning in the shows. Perhaps the best medium exhibition yellow to date.	1 10	.15 1.20	.10 .80		pkt.	.20
<b>KING OF HEARTS</b> (Salbach) Light coral red with light carmine red in throat. Opens many very large blooms on a long flower head. Midseason.	1 10 50	.25 1.85 8.75	.20 1.60 7.50	(Patented, so increase may not be sold.)		
			(No discount)			
<b>KING WILLIAM</b> (Schenetsky) Soft salmon and apricot blending to a clear unmarked cream throat. A Picardy seedling lighter in color than that variety and, in our opinion, more beautiful. Seems more vigorous than Picardy and likely to displace that variety as a commercial. A winner at the shows.	1 10	.15 1.20	.10 .80	2-.10 .40	10 100	.20 1.60
<b>KING'S RANSOM</b> (Almey-McCaw) Peach red blending to golden apricot salmon. Should be fine commercial. Early.	2 10	.15 .60			pkt.	.15
<b>LADDIE</b> (Wilson) Very large light salmon pink. Tall, straight spike with many open.	2 10	.15 .60	.10 .40	4-.10 .20	pkt.	.15
<b>LAVENDER QUEEN</b> (Arenius) Shade of lavender deeper and cooler than Minuet. Recurved petals. We like it very much.	2 10	.15 .60	2-.10 .40	.25	pkt.	.10
<b>LAVENDER RUFFLES</b> (Wilson) Pinkish lavender, clear, somewhat ruffled. Opens several well placed blooms on medium spike. Early.	2 10	.15 .60	.10 .40	2-.10 .20	pkt.	.15
<b>LEADING LADY</b> (Johnston) Light cream or creamy white with a deeper cream throat. This is a color sport of Picardy and identical with that variety except in color. Should be great for commercial and exhibition purposes.	1 10	1.00 8.00	.75 6.00	.40 3.20	1 10	.15 1.00
			(No discount)			



	Per	Large	Med.	Small	Bulblets Per	
<b>LEONA</b> (Pruitt) Perhaps the best all purpose rose red. Tall straight wiry stem. This is outstanding. Late midseason.	2 10	.15 .60	.10 .30	4-.10 .20	pkt.	.15
<b>LESCHI</b> (Kaylor) Rich deep maroon red with darker blotch. A very fine variety and stands heat well. Midseason.	2 10	.12 .50	3-.10 .30	4-.10 .20	pkt.	.10
<b>MAID OF ORLEANS</b> (Pfitzer) Beautiful milky white with cream throat. Tall spike, large flowers, good placement.	2 10	.12 .50	.25		pkt.	.10
<b>MAMMOTH WHITE</b> (Pfitzer) Massive flowers of purest white. One of the best for exhibition purposes. Midseason.	2 10	.15 .60	.30		pkt.	.10
<b>MARGARET BEATON</b> (Twomey) Snow white with a tiny spark of orange scarlet deep in the throat. To us, one of the most beautiful of all glads. Midseason.	1 10	.10 .80	2-.15 .50	4-.15 .30	pkt.	.20
<b>MARGARET FULTON</b> (Ogrodnichuk) Very rich deep salmon pink. Unusually solid color. A very fine variety. Early midseason.	2 10	.12 .50	.25		pkt.	.10
<b>MARGUERITE</b> (Pommert) Very large watermelon pink with cream throat. Opens 4 to 6 very large blooms on a straight spike. Midseason.	1 10	.25 2.00	.16 1.25	.12 1.00		
<b>MARION PEARL</b> (Benedict) A fine new exhibition salmon with light throat. See cut on back cover and complete detailed description on page 4.	1 10	1.00 8.00	1.00 8.00	No small bulbs or bulblets for sale this year.		
			(No discount)			
<b>MARY DAMARIS</b> (Clark) Beautiful clear medium yellow. Not a tall grower but fine for decorative use.	2 10	.15 .60	2-.10 .40		pkt.	.15
<b>MARY ELIZABETH</b> (Dr. Stevens) One of the best whites with yellow throat. Very beautifully ruffled. Late midseason.	2 10	.12 .50			pkt.	.10
<b>MASSASOIT</b> (Brown) A fine small decorative of spectrum red with darker tips and throat	2 10	.15 .60	2-.10 .40		pkt.	.15
<b>MASTER MYRON</b> (Krueger) A brilliant rich red or dark scarlet self color. Tall spike with 5 to 7 open.	1 10	.20 1.60	.12 1.00	2-.15 .60	10 100	.20 1.60
<b>MATOAKA</b> (Brauer) Deep wine red that does not burn in the sun. This seems excellent in every way. Early.	1 10	.10 .80	2-.10 .40	4-.10 .20	100	.25
<b>MATTERHORN</b> (Pfitzer) Pure white, slightly cream in throat. Said to be a great exhibition variety. It looks good.	1 10	.15 1.20	.10 .80	2-.15 .60	pkt.	.20
<b>MAX REGER</b> (Pfitzer) A fine light lavender blue. Should make a good commercial cut flower. Early midseason.	2 10	.15 .60			pkt.	.15
<b>MIDNIGHT RED</b> (Rich) Very dark red with slight cream markings. Florets 5 inches. Opens 6 on a 16 bud spike. A winner.	1 10	.15 1.20	.10 .80	2-.10 .40	10 100	.10 .50
<b>MILDRED PETTMAN</b> (Brown) An early light pink with cream throat. Small decorative type. Very good.	2 10	.15 .60	.40	.20	pkt.	.15



	Per	Large	Med.	Small	Bulblets Per	
<b>MILFORD</b> (Rides) Large light violet blue. This and Blue Beauty are the best and strongest growing of the blues for us.	2 10	.15 .60			pkt.	.10
<b>MINUET</b> (Coleman) The finest light lav- ender and one of the finest of all glads. Slow propagator. Late midseason.	2 10	.12 .50	.30	.20	pkt.	.10
<b>MISS BLOOMINGTON</b> (Kunderd) Deep lemon self. A very fine variety and prob- ably the best early yellow.	2 10	.12 .50			pkt.	.10
<b>MISTY DAWN</b> (Rich) Soft smoky gray or blue salmon, light bluish flakes at edges, with smoky orange red blotch. Tall spike, giant florets, 6 to 9 open. Winner at many shows. Award of Merit E. S. G. S. 95 days.	1 10	.30 2.40	.20 1.60	.10 .80	10 100	.20 1.50
<b>MOHAWK</b> (Dr. Stevens) Deep maroon opening up to 10 five inch florets on a tall spike. Very outstanding. Midseason.	1 10	.50 4.00	.30 2.40	.15 1.20	10 100	.25 2.00
<b>MOTHER KADEL</b> (Kadel) Medium yellow decorative without any foreign color in throat. Probably the best yellow commer- cial available. See complete description on page 4.	1 10	.25 2.00	.15 1.20	2-.15 .60	10 100	.15 1.00
<b>MOTHER MACHREE</b> (Stevens) Beautiful golden lavender smoky that defies descrip- tion. A very fine variety. Midseason.	2 10	.15 .60			pkt.	.10
<b>MORAVIAN</b> (Kunderd) Early lavender, veined cream. An artistic medium decora- tive. Excellent propagator.	2 10	.10 .50	.25	.15		
<b>MRS. C. P. WORLEY</b> (Whiteley) Exhibition salmon red with cream throat. Large blooms on strong spike. Looks good.	1 10	.10 .80	2-.15 .60		20	.15
<b>MRS. MARK'S MEMORY</b> (Pfitzer) Large florets of reddish violet with small dark carmine blotch. Fine exhibition variety.	1 10	.75 6.00	.40 3.20	.25 2.00	2 10	.20 .75
<b>MYRNA</b> (Pruitt) Richly ruffled tall creamy white. One of the finest of the new ones. Outstanding in beauty and on the show table.	1 10	.15 1.20	.10 .80		10 100	.10 .60
<b>OLIVE MARIE BROWN</b> (Phelps) Beautiful small decorative, blended yellow and bronze. One of the best in its class.	2 10	.15 .60	.40	.20	pkt.	.10
<b>ORANGE BUTTERFLY</b> (Salbach) Glowing bronze orange, small decorative. Many open. Very fine but sometimes crooks.	2 10	.15 .60	.40		pkt.	.10
<b>OREGON GOLD</b> (Majeski) A massive tall plant with many large florets open. Me- dium light yellow blending deeper in the throat.	1 10	.40 3.00	.25 2.00 (no discount)	.15 1.20	10 100	.35 3.00
<b>PARNASSUS</b> (Ristow) Rich pansy purple with very large round florets. Very promis- ing as a commercial. Very prolific. Mid- season.	2 10	.25 1.00	2-.15 .60	4-.15 .35	20	.10
<b>PEGGY LOU</b> (Wilson) Deep pink with slight rose cast. Same parentage as Picardy. Has won many awards on the show table.	2 10	.15 .60	2-.10 .40	.20	pkt.	.10



	Per	Large	Med.	Small	Bulblets Per	
<b>PELEGRINA</b> (Pfitzer) Richest and deepest of Pfitzer violet blues. Probably the most beautiful in its color class.	2 10	.12 .50	.30		pkt.	.10
<b>PHYLLIS McQUISTON</b> (Stuart) A beautiful pure pink with a lighter throat. Tall straight spikes. Vigorous grower.	2 10	.12 .50	.30	.20	pkt.	.10
<b>PICARDY</b> (Palmer) Sensational salmon pink. beautiful coloring and perfect form. Most popular variety grown. Midseason.	2 10	.15 .50	.30		pkt.	.10
<b>PINK RADIANCE</b> (Quackenbush) A new light pink with six to eight wide open florets. It will win at the shows and make a good commercial. See complete description on page 4.	1 10	.25 2.00	.15 1.20	2-.15 .60	100	.15 1.00
<b>PURPLE BEAUTY</b> (Roozen) Clear deep purple. Large round flowers on a medium height spike. Perhaps the best purple.	1 10	.10 .80	2-.15 .60	2-.10 .40	10	.10
<b>QUEEN MARILYN</b> (Pruitt) A light shell pink with lovely cream throat. Large recurved florets on a tall wiry stem. Very lovely.	1 10	.10 .80			pkt.	.20
<b>QUEEN OF BREMEN</b> (Zimmer) Beautiful small decorative lavender pink with cream throat. Fine for arrangements. Early.	2 10	.12 .50			pkt.	.10
<b>RED BANK</b> (Winsor-Moseley) Bright scarlet with small dark feather, edged with white. Award of merit N. E. G. S. A fine variety.	1 10	.25 2.00	.15 1.20	.10 .80	10	.15
<b>RED CHARM</b> (Butt) A fine new crimson. Well formed spikes with many large blooms. Should make a good commercial. Early Midseason.	1 10	.25 2.00	.20 1.60	.15 1.20	10 100	.15 1.25
<b>REDWIN</b> (Gelser) Dark rose red with large red, almost black, blotch. Seven 5 inch florets open at a time. Outstanding.	1 10	.20 1.50	.15 1.00	.10 .75	20 100	.25 .75
<b>RIMA</b> (Mitsch) Blending of light lilac and light rose pink with cream throat. One of the most beautiful of all glads.	1 10	.10 .80	2-.15 .60		pkt.	.15
<b>RIO RITA</b> (Lins) Beautiful large ruffled orange with many open florets. A winner of numerous awards at the shows.	1 10	.50 4.00	.35 2.80	.20 1.60	10 100	.50 3.00
<b>ROBERT BURNS</b> (Christ) A tall dark blue somewhat similar to Blue Admiral but probably superior to that variety.	2 10	.15 .60	.10 .40		pkt.	.15
<b>ROCKET</b> (Palmer) Large formal, vivid scarlet. Opens 7 to 8 perfectly placed blooms. Excellent cut flower. Midseason.	2 10	.15 .60	.10 .40	4-.10 .20		
<b>ROSA VAN LIMA</b> (Pfitzer) Very fine light rose pink. A beautiful variety which will win at the shows and will become a great commercial. We urge you to try this one.	2 10	.15 .60	2-.10 .40	.20	pkt.	.15
<b>RUFFLED BEAUTY</b> (Prestgard) Light yellow of unusual size and fine ruffling. Not always tall but fine when well grown.	2 10	.15 .60	.30		pkt.	.10



	Per	Large	Med.	Small	Bulblets Per	
<b>SANDRA</b> (Palmer) Lighter than Picardy and has a small diffused pinkish amber blotch. Can be very lovely.	2 10	.12 .50	.30		pkt.	.10
<b>SENSATION</b> (Marshall) Bright soft rose shading somewhat lighter in upper throat. Opens many huge florets on tall, strong spike. Late.	1 10	.15 1.20	.10 .80	2-.15 .50	pkt.	.15
<b>SEPTEMBER WHITE</b> (Graetz) Strong growing, large, late white. Nice spike with about 7 open. Formerly called Geheimrat Duisberg.	1 10	.10 .80	2-.10 .50		pkt.	.15
<b>SHIRLEY TEMPLE</b> (Pruitt) Very large ruffled light cream with creamy yellow throat. Crooks in hot weather but can be very fine.	2 10	.15 .60				
<b>SILENTIUM</b> (K. & M.) White blending to cream throat with slight carmine feathering. Fine spike and very distinctive.	1 10	.20 1.60	.15 1.20	2-.15 .60	15 100	.10 .50
<b>SIR GALAHAD</b> (Salbach) Soft creamy yellow with diamond shaped crimson blotch. Six or more large, wide open florets on an 18 bud spike.	1 10 50	.25 1.85 8.75	.20 1.60 7.50	(Patented, so increase may not be sold.)		
			(No discount)			
<b>SNOW PRINCESS</b> (Pfitzer) This new white may be an improved Maid of Orleans. It is purer in color and larger. Midseason.	2 10	.15 .65	2-.10 .40	3-.10 .25	pkt.	.15
<b>SNOWSHEEN</b> (Snyder) A charming white informal with 6 nicely ruffled 4 inch florets open on a 20 bud spike. Tall healthy grower. Well liked by the florists and will win in its class.	1 3	.50 1.25			10 100	.15 1.25
			(No discount)			
<b>STOPLIGHT</b> (Lins) Brilliant ruffled red opening up to eight 5 inch flowers. Doing well at the shows and is a promising commercial.	1 10	.30 2.40	.20 1.60	.10 .80	10	.30
<b>SURFSIDE</b> (Winsor) New tall beautifully ruffled white. Slight pencil of color in the throat. Looks good for exhibition and commercial use. Strong grower.	2 10	.15 .60	4-.15 .35	4-.10 .25	30 100	.15 .30
<b>SWEET ALIBI</b> (Canine) Ruffled deep geranium pink with lighter throat. Color is fine and it should make a good commercial.	2 10	.15 .60	3-.15 .35	3-.10 .25	20 100	.10 .50
<b>SWEETHEART</b> (Prestgard) Lovely frilled white with pink edges. A very fine medium decorative. Early midseason.	2 10	.12 .50	.25		pkt.	.10
<b>TARA</b> (Hogan) Large flowered deep salmon with attractive light yellow throat. Tall straight spike, excellent placement. Award of Merit from N. E. G. S. A fine variety.	1 10	.50 4.00	.30 2.40	.20 1.60	No bulblet released.	
<b>TWEEDLEDEE</b> (Van Voorhis) The color is an odd suffusion of red and gold. An excellent small decorative prize winner.	1 10	.20 1.60	.15 1.20	.10 .80	10	.15
<b>TWEEDLEDUM</b> (Van Voorhis) This small decorative rose red with yellow blotch is fine for arrangements and for the shows.	2 10	.15 .60	3-.15 .45	3-.10 .30	pkt.	.15



	Per	Large	Med.	Small	Bulblets Per	
<b>VAGABOND PRINCE</b> (Palmer) A gorgeous mahogany brown with a flame blotch. Many open on tall spike. Late midseason.	2 10	.15 .60	.35		pkt.	.10
<b>VALERIA</b> (Pruitt) Excellent early scarlet. Muck like Red Phipps in color. A very promising commercial.	1 10	.10 .80	2-.12 .50		pkt.	.15
<b>VANGOLD</b> (Van Voorhis) Deep golden yellow self color. Opens 6 to 8 on a good spike. Large decorative. Midseason.	1 10	.50 4.50	.35 3.00	.20 1.75		
<b>VASSAR</b> (Hedgecock) Pale buttercup yellow, blending to light orange. Medium floret, beautifully ruffled. Exhibition type.	1 10	.20 1.60	.15 1.20	.10 .80	pkt.	.20
<b>VEECREAM</b> (Van Voorhis) Rich cream with a small scarlet blotch. This distinctive variety declared most beautiful at New York Show in 1938. Outstanding for us.	1 10	.20 1.60	.15 1.20	.10 .80	10 100	.15 1.00
<b>VISTA BONITA</b> (Ellis) An immense geranium pink. A tall strong grower that will do well at the shows and as a commercial.	1 10	.10 .80	2-.12 .50	3-.10 .25	pkt.	.15
<b>VREDENBURG</b> (Pfitzer) Another fine early white. Many think it best of real whites. Seems healthy and good propagator.	2 10	.15 .60	2-.10 .40		pkt.	.15
<b>VULCAN</b> (Dr. Stevens) This sensational new purple is a fine addition to the color class. Six inch blooms on a tall spike. You should try this one. Seems outstanding.	1 10	.60 4.80	.40 3.20	.25 2.00	10	.25
<b>WHITE BUTTERFLY</b> (Kunderd) White with soft cream throat. Very beautiful cut flower. In small decorative class. Early.	2 10	.12 .50			pkt.	.10
<b>WHITE GOLD</b> (Scheer) A mammoth cream blending to gold in the throat. Strong tall grower. 6 inch florets. Excellent.	1 10	.60 4.80	.40 3.20	.20 1.60	5 100	.25 4.00
<b>WILL SCARLET</b> (Brown) One of the best small decoratives. A dainty orange red prize winner.	2 10	.12 .60	3-.10 .40	.20	pkt.	.10
<b>WINGS OF SONG</b> (Ellis) Pink with a white throat and many blooms open. Sometimes flecks but is a fine variety and winner of many prizes.	2 10	.15 .60	3-.15 .40	2-.10 .20	pkt.	.15
<b>YELLOW EMPEROR</b> (Ellis) A very rich yellow of good substance. Good grower and fine color. An excellent commercial.	2 10	.12 .50	.30		pkt.	.10
<b>ZUNI</b> (Mitsch) New and perhaps best smoky. Silvery rose with orange salmon feather. Many open. Good propagator. Outstanding.	2 10	.15 .60	2-.10 .40		pkt.	.15
<b>MIXTURE</b> —All colors. Named varieties of our selection. Not labeled.	50 100	1.60 3.00				
<b>EXHIBITION MIXTURE</b> —A well balanced selection of large flowered named varieties. Not labeled.	50 100	2.10 4.00				



Order No.

NEW CUMBERLAND, PA.

Ship When \_\_\_\_\_ Amt. Enclosed \$ \_\_\_\_\_

[illegible]







# QUANTITY PRICE LIST--Not Prepaid

Prices indicated are per 100 F. O. B., New Cumberland, Pa. Twenty-five or more bulbs of the same size and variety will be sold at the 100 rate. Varieties marked (\*) can be furnished by the thousand at 8 times the price of 100. 250 or more of the same size and variety will be sold at the 1000 rate.

	No. 1 1½" Up	No. 2 1¼-1½"	No. 3 1-1¼"	No. 4 ¾-1"	No. 5 ½-¾"	No. 6 under ½"	Bulblets ½-pt. Quart	
*AMERICAN COMMANDER	7.00	6.00					3.00	
*BEACON	3.25	2.90					1.00	2.75
BIT O'HEAVEN		2.50						
*BLACK OPAL	6.00	5.00	4.00	3.25	2.50	1.75	2.00	7.00
CAPEHEART	6.00	5.00	4.00	3.00	2.50	2.00	3.00	
CHARMAINE	6.00	5.00	4.00	3.50	2.50	2.00	2.00	
CHARLES DICKENS	3.00	2.50						
*COLONIAL MAID	5.00	4.00	3.00	2.50	2.00	1.50	2.00	7.00
*CORAL GLOW	6.00	5.00	4.00	3.50	2.00	1.50	2.00	
DREAM O'BEAUTY	3.00	2.50						
*DR. BENNETT	3.00	2.40						
EARLY MELODY	3.00							
*FLORA FARMER	7.00	6.00	5.00	4.00	3.00	2.50	4.00	15.00
GOLDSTAUB (Gold Dust)	3.50							
*INTERMEZZO	20.00	18.00	15.00	12.00	8.00	6.00	12.00	45.00
IRAK	3.50	3.00	2.50	2.00	1.50	1.20		
*IVORY KEYS	7.00	6.00	5.00	4.00	3.00	2.00	4.00	
JALNA	3.50	3.00	2.50	2.00	1.50	1.20	1.25	
KING LEAR	4.00	3.20						
KING WILLIAM	10.00	8.00	7.00	6.00	5.00	4.00	6.00	20.00
*LAVENDER QUEEN	4.00	3.20						
*LESCHI	3.50	3.00						
MAID OF ORLEANS	3.00	2.60						
MARGARET BEATON	6.00	5.00	4.00					
*MARGARET FULTON	3.00	2.50						
MASSASOIT	4.00	3.50						
MILDRED PETTMAN	3.00	2.50						
*MINUET	3.00	2.50						
MISS BLOOMINGTON	3.00	2.50						
MOHAWK	25.00	20.00	16.00	12.00	8.00	6.00	7.00	25.00
*MOTHER KADEL	15.00	13.00	11.00	9.00	7.00	4.00	7.00	25.00
OREGON GOLD	25.00	21.00	18.00	15.00	12.00	9.00	25.00	
PELEGRINA	3.00	2.50						
PHYLLIS McQUISTON	3.00	2.50						
PICARDY	3.25	2.75						
*PINK RADIANCE	15.00	13.00	11.00	9.00	7.00	4.00	8.00	30.00
RED BANK	15.00	13.00	11.00	9.00			8.00	
*ROCKET	4.00	3.20						
*ROSA VAN LIMA	3.80	3.00						
SNOW PRINCESS	4.00	3.00						
*SURFSIDE	5.00	4.00						
*SWEET ALIBI	5.00	4.00	3.00	2.50	2.00	1.50	2.00	
TWEEDLEDUM	4.50	3.50	3.00	2.50	2.00	1.50	2.50	
VEECREAM	14.00	12.00	10.00	8.00	6.00	4.00	7.00	
*WILL SCARLET	3.00	2.50						
YELLOW EMPEROR	3.00	2.50						

## JOIN A GLADIOLUS SOCIETY

Persons interested in the growing of gladiolus, should join a society. The benefits and information received are worth much more than the dues. Some of the societies issue regular publications such as bulletins and year books. Others conduct trial gardens and issue reports on the varieties grown. They all conduct shows.





MARION PEARL



INTERMEZZO



FLORA FARMER



MOTHER KADEL